











**SIGNEXAMPLE.COM**

**PRODUCT GUIDE**



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# VINYL BANNERS

Single Sided Banners

Over-The-Street Banners

Outdoor Pole Banners

Outdoor Double Sided Banners

Single Sided MeshBanners

Mesh Pole Banners

Indoor Pole Banners

Indoor Double Sided Banners

Barricade Covers

Temporary Sign Bags

Vinyl Banner Stands

Column Banner Wraps

Breakaway Banners

Chair Back Covers

## SINGLE SIDED BANNERS

### PRODUCT DESCRIPTION

- Most cost-effective way to advertise almost anything
- Produced seamlessly up to 16 feet wide
- Uses the latest technology in the industry in presses, inks, and materials to ensure a quality product to meet your needs.

### SUGGESTED APPLICATIONS

- Temporary Signage
- Tarps
- Showrooms
- Retail Displays



### MATERIALS

- 13oz Vinyl
- 13oz Smooth (*indoor only*)
- 18oz Vinyl

### FINISHING OPTIONS

- |               |                           |
|---------------|---------------------------|
| - Welded Hems | - Pole Pockets            |
| - Sewn Hems   | - D-Rings                 |
| - Grommets    | - Webbing Reinforced Hems |
| - Windslits   | - Cut to Size             |

## OVER-THE-STREET BANNERS

### PRODUCT DESCRIPTION

- Manufactured and reinforced to install over the street
- Made to endure high winds and extreme weather
- To ensure their strength, we recommend aircraft cable, turnbuckles, and snap hooks. Snap hooks attach the banner to the aircraft cable, turnbuckles apply tension to the cable, and cable clamps lock down the cable to the turnbuckles. This installation method extends the life of the banner.

### SUGGESTED APPLICATIONS

- Over-The-Street Advertisements



### MATERIALS

- 18oz Single Sided Vinyl
- 18oz Double Sided Vinyl

### FINISHING OPTIONS

- |               |                           |                  |
|---------------|---------------------------|------------------|
| - Sewn Hems   | - D-Rings                 | - Aircraft Cable |
| - Windslits   | - Webbing Reinforced Hems | - Turnbuckles    |
| - #4 Grommets | - Snap Hooks              | - Cable Clamps   |



# OUTDOOR POLE BANNERS

## PRODUCT DESCRIPTION

- Produced on heavy duty 18oz vinyl
- Graphics printed on both sides of one piece of blackout vinyl. Graphics can be the same front to back or different
- Pockets sewn on top and bottom of the banners to install on the poles
- Large or small quantities can be produced to meet your needs.

## SUGGESTED APPLICATIONS

- Street Banners
- Light Poles

### MATERIALS

- 18oz Vinyl

### FINISHING OPTIONS

- Pockets
- Grommets
- Windslits



STANDARD  
POLE BANNER



POLE BANNER  
WITH WINDSLITS

# OUTDOOR DOUBLE SIDED BANNERS

## PRODUCT DESCRIPTION

- Produced on heavy duty 18oz vinyl
- Can be used extensively for many types of advertising
- Graphics printed on both sides of one piece of blackout vinyl. Graphics can be the same front to back or different
- Large or small quantities can be produced to meet your needs.

## SUGGESTED APPLICATIONS

- Trade Shows
- Retail Advertisements

### MATERIALS

- 18 oz Vinyl

### FINISHING OPTIONS

- Welded Hems
- Grommets
- Windslits
- Pockets
- Webbing
- D-Rings
- Rope



FRONT SIDE

BACK SIDE

# SINGLE SIDED MESH BANNERS

## PRODUCT DESCRIPTION

- Used where weight and wind are a factor in the installation process and durability of the banner's lifespan
- There are several types of mesh available, each with its own specific amount of blow-through

## SUGGESTED APPLICATIONS

- Construction Sites
- Building Banners
- Sporting Events
- Fence Banners
- Seat Kills
- Stadiums

NOTE: The term **blow-through** refers to the percentage of surface area that consists of material and the surface area that consists of holes in the material. (For example, blow-through is 70/30. This proportion means that the surface area of the banner is 70% printable material, and 30% holes.)



CLOSE UP

### MATERIALS

- Mesh (73/27)
- Mesh Plus Double Sided (90/10)
- Speaker Mesh (30/70)

### FINISHING OPTIONS

- Webbing Reinforced Hems
- Grommets
- Welded Hems
- Sewn Hems
- Pockets
- D-rings

# MESH POLE BANNERS

## PRODUCT DESCRIPTION

- Optimal when weight and wind are a factor in the installation process and add to the banner's life span
- We offer Double Sided Mesh Banners with 90/10 blow-through.

## SUGGESTED APPLICATIONS

- Pole Banners
- Exterior Advertising
- Interior Advertising



CLOSE UP

### MATERIALS

- Mesh Plus Double Sided (90/10)

### FINISHING OPTIONS

- Webbing Reinforced Hems
- Grommets
- Welded Hems
- Sewn Hems
- Pockets
- D-rings



# INDOOR POLE BANNERS

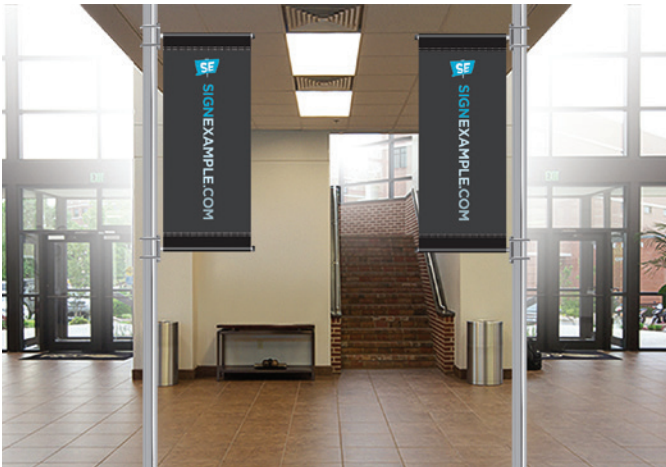
## PRODUCT DESCRIPTION

- Produced like outdoor pole banners but on smooth vinyl
- Smooth vinyl has a softer appearance because it does not have scrim reinforcement. It is for indoor use only.
- Graphics are printed on both sides of one piece of blackout vinyl. Graphics can be the same front to back or different.

## SUGGESTED APPLICATIONS

- Trade Shows
  - Shopping Malls
- Retail Displays
  - School Halls

MATERIALS	FINISHING OPTIONS
<ul style="list-style-type: none"><li>- 13oz Smooth Vinyl</li></ul>	<ul style="list-style-type: none"><li>- Pockets</li></ul>



# INDOOR DOUBLE SIDED BANNERS

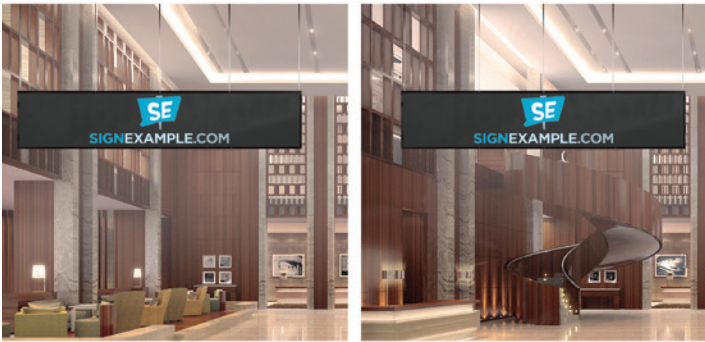
## PRODUCT DESCRIPTION

- Produced like outdoor double sided banners but on smooth vinyl
- Graphics are printed on both sides of one piece of blackout vinyl. Graphics can be the same front to back or different.

## SUGGESTED APPLICATIONS

- Retail Advertisements
- Trade Shows

MATERIALS	FINISHING OPTIONS
<ul style="list-style-type: none"><li>- 13oz Smooth Vinyl</li></ul>	<ul style="list-style-type: none"><li>- Hems</li><li>- Pockets</li><li>- Grommets</li></ul>



FRONT VIEW

BACK VIEW

# BARRICADE COVERS

## PRODUCT DESCRIPTION

- Custom made to the dimensions of the barricade
- Your graphics are printed head-to-head, then the sides are sewn or welded depending on the material used

## SUGGESTED APPLICATIONS

- Sporting Events
  - Festivals
- High-traffic Areas
  - Grand Openings

MATERIALS	FINISHING OPTIONS
<ul style="list-style-type: none"><li>- 13oz Vinyl</li><li>- Heavy Knit Fabric</li><li>- Waterfall Fabric</li></ul>	<ul style="list-style-type: none"><li>- Fence Mesh</li><li>- Mesh (73/27)</li><li>- Windslits</li><li>- Velcro</li><li>- Grommets</li><li>- Welded Hems</li><li>- Sewn Hems</li></ul>



# TEMPORARY SIGN BAGS

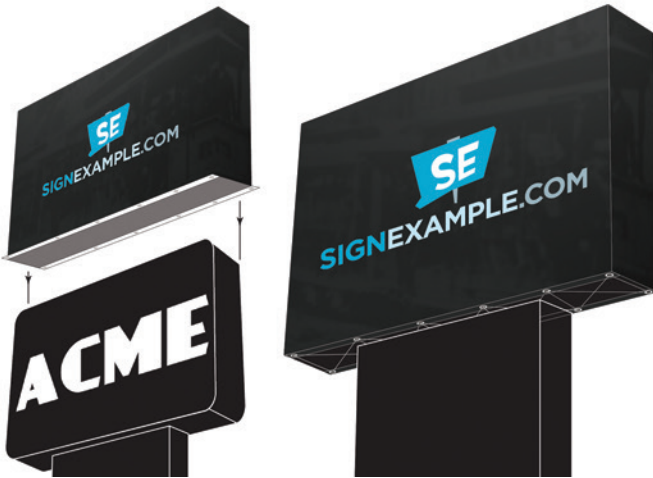
## PRODUCT DESCRIPTION

- Cover for pole signs or pylon signs
- Custom made to the dimensions of the existing sign cabinet
- They are most commonly used for branding changes

## SUGGESTED APPLICATIONS

- Temporary Pole Signs
- Pylon Sign Covers

MATERIALS	FINISHING OPTIONS
<ul style="list-style-type: none"><li>- 13oz Vinyl</li></ul>	<ul style="list-style-type: none"><li>- Cut to Size</li><li>- Hems</li><li>- Grommets</li></ul>



# VINYL BANNER STANDS

## PRODUCT DESCRIPTION

- Provide a mobile display for trade shows, conventions, and places of business
- Cost-effective means of advertising.

## SUGGESTED APPLICATIONS

- Trade Shows
  - Conventions
- Showrooms
  - Retail Displays

MATERIALS	SIZE
<ul style="list-style-type: none"><li>- 13oz Smooth Vinyl</li><li>- Blockout Vinyl</li></ul>	<ul style="list-style-type: none"><li>- Single Retractor - 78.7" h x 31.5" w</li><li>- Dual Retractor - 78.7" h x 31" w</li></ul>

SINGLE STAND

DUAL STAND



Art templates are available online to download

# COLUMN BANNER WRAPS

## PRODUCT DESCRIPTION

- Effective way to advertise on posts or columns
- Eliminate the hassle and labor of applying adhesive back vinyls

## SUGGESTED APPLICATIONS

- Sporting Events
  - Malls
  - Airports
  - Hotels
- Special Events
  - Convention Centers
  - Schools

MATERIALS	FINISHING OPTIONS
<ul style="list-style-type: none"><li>- 13oz Scrim Vinyl</li><li>- 13oz Smooth Vinyl</li><li>- Fabric</li></ul>	<ul style="list-style-type: none"><li>- Welded Hems</li><li>- Velcro</li><li>- Cut to Size</li></ul>



# BREAKAWAY BANNERS

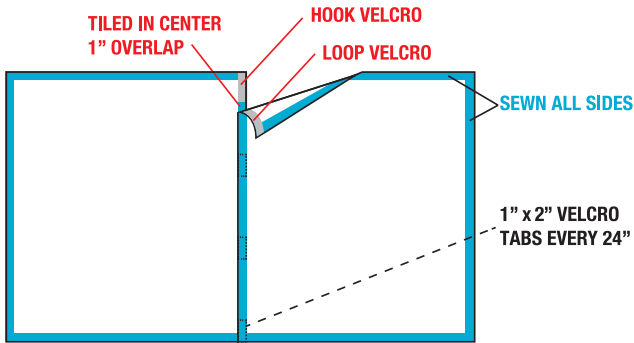
- PRODUCT DESCRIPTION**
- Reusable breakaway banners are manufactured with 13oz vinyl
  - Primarily used at sporting events during player introductions
  - The banner sections will break away as players run through it
  - Banner is split vertically into two sections, which are then reattached using velcro

- SUGGESTED APPLICATIONS**
- Team Sporting Events



**MATERIALS**

- 13oz Vinyl



# CHAIR BACK COVERS

- PRODUCT DESCRIPTION**
- Custom printed chair back covers are perfect for advertising at any event
  - Made to fit over the backs of folding chairs

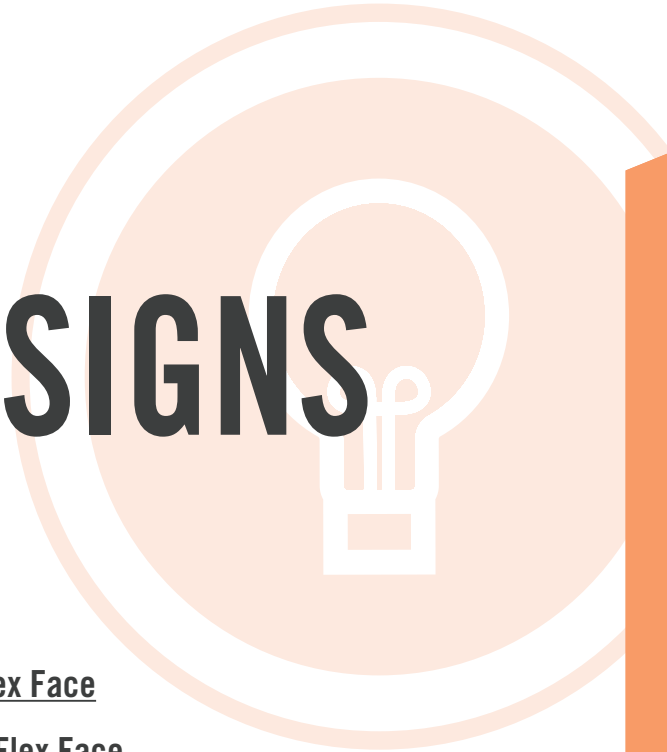
- SUGGESTED APPLICATIONS**
- Social Events
  - Musical Halls
  - Theaters
  - Sporting Events

**MATERIALS**

- Scrim Vinyl
- Leatherette
- Fabric



# BACKLIT SIGNS



- [Backlit Flex Face](#)
- [Backlit Blockout Flex Face](#)
- [Tiled-With-A-Seam Flex Face](#)
- [Backlit Polycarb](#)
- [Backlit Decals](#)
- [Backlit Dual Color Film](#)
- [Backlit Vinyl Awnings](#)
- [Translight Backlit](#)



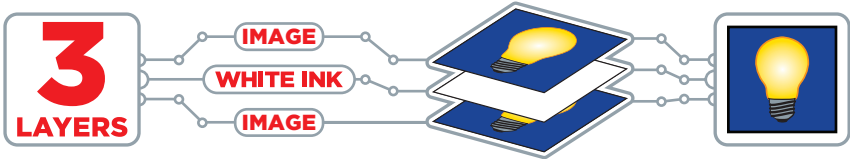
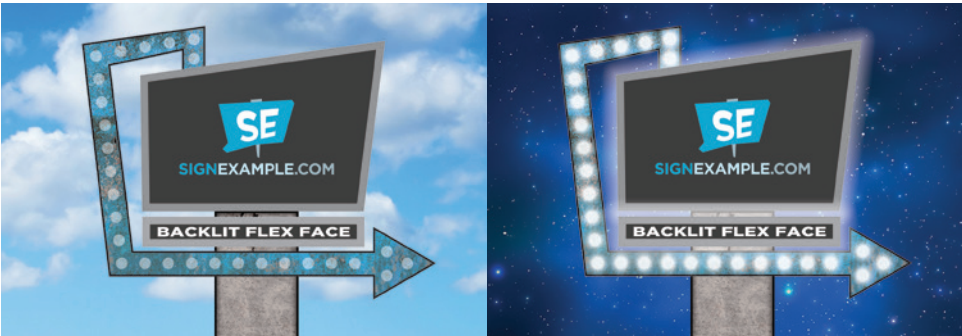
# BACKLIT FLEX FACE

## PRODUCT DESCRIPTION

- Manufactured from a flexible translucent vinyl
- Our printing process includes printing 3 layers (image - white - image) using white ink in the middle to make this product illuminate better than most. This results in a backlit that vividly illuminates colors at night while remaining rich and vibrant during the day.
- After printing, UV Clear Coat is applied for additional protection against fading and abrasion



## SUGGESTED APPLICATIONS

- Tension Frame Sign Cabinets



**MATERIALS**

- 18oz Flex Face Material
- 19oz 3M Panagraphics



# BACKLIT BLOCKOUT FLEX FACE

## PRODUCT DESCRIPTION

- If you have a design that requires part of the image to be opaque when illuminated, this is the product you're looking for
- The 3 layer printing makes your colors pop at night and remain vibrant during the day. Our printing technology allows us to easily manufacture this product.

## SUGGESTED APPLICATIONS

- Tension Frame Sign Cabinets





DAY

NIGHT

**MATERIALS**

- 18oz Flex Face Material
- 19oz 3M Panagraphics



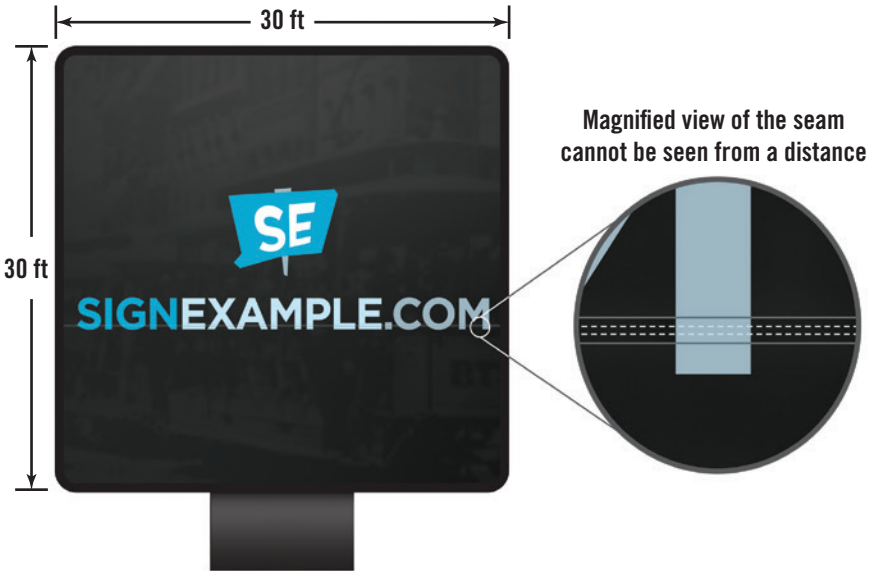
# TILED-WITH-A-SEAM FLEX FACE

## PRODUCT DESCRIPTION

- Backlit tiled-with-a-seam flex face signs are the answer for you if you need really large backlit flex faces
- We can seam together tiles when both dimensions exceed the 16ft roll width
- After printing, UV Clear Coat is applied for additional protection against fading and abrasion



## SUGGESTED APPLICATIONS

- Tension Frame Sign Cabinets



**MATERIALS**

- 18oz Flex Face Material
- 19oz 3M Panagraphics



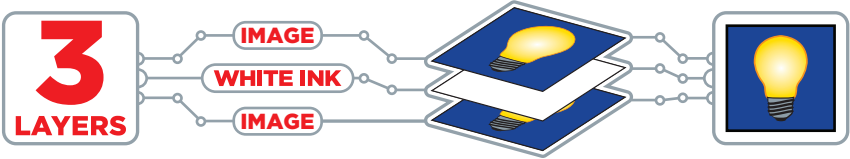
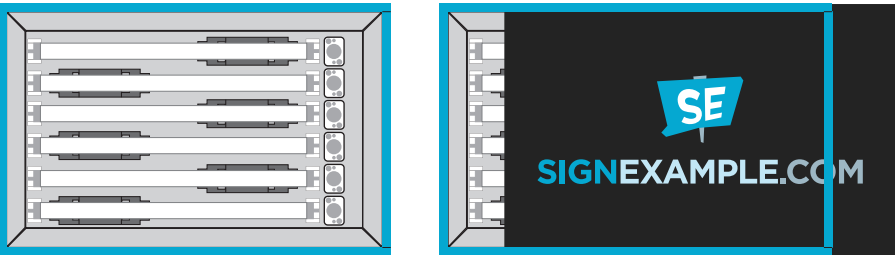
# BACKLIT POLYCARB

## PRODUCT DESCRIPTION

- Polycarbonate faces are used in sign cabinets fitted for rigid material
- The material is lightweight and shatter resistant
- Your custom graphics are printed directly to the material utilizing a special print file. This print file achieves vibrant colors day and night.

## SUGGESTED APPLICATIONS

- Interior Sign Cabinets
- Exterior Sign Cabinets



**MATERIALS**

- Polycarb

**COMMON SIZES**

- 4' x 8' sheet
- 4' x 10' sheet
- 5' x 8' sheet
- 5' x 10' sheet
- 6' x 12' sheet
- 100" x 150" sheet

**COMMON THICKNESS**

- 1/8", 3/16", .020", .070"

# BACKLIT DECALS

- PRODUCT DESCRIPTION**
- Our clear PSV backlit decal is for application to rigid material
  - Our production process allows us to make a true day/night backlit
  - The colors pop at night and remain vibrant during the day.

- SUGGESTED APPLICATIONS**
- Illuminated Sign Cabinet Faces
  - Illuminated Channel Letters
  - Illuminated Menu Boards

**MATERIALS**

- Clear PSV

**BYOP**

- Bring Your Own Polycarb and apply our Backlit PSV



DAY NIGHT

# BACKLIT DUAL COLOR FILM

- PRODUCT DESCRIPTION**
- Allows your illuminated signs to be seen as one color during the day, and a different color at night
  - Backlit dual color film produces maximum visibility for illuminated signs and channel letters

- SUGGESTED APPLICATIONS**
- Channel Letters
  - Sign Faces



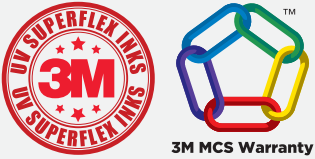
DAY NIGHT

**MATERIALS**

- 3M 3635-210

**LAMINATES**

- 3M 8518 Gloss



# BACKLIT VINYL AWNINGS

- PRODUCT DESCRIPTION**
- Stretched around an awning frame on the face of a building, usually above the main entrance
  - Illuminated to give the customer 24 hours of advertising coverage
  - After printing, UV Clear Coat is applied for additional protection against fading and abrasion

- SUGGESTED APPLICATIONS**
- Retail Store Fronts

**MATERIALS**

- 18oz Flex Face Material





# TRANSLIGHT BACKLIT

- PRODUCT DESCRIPTION**
- Translight backlit graphics are produced on optically clear polyester film that has no adhesive backing
  - The film is sandwiched between a protective sheet of clear polycarbonate or acrylic and a white rigid diffuser
  - It is then placed inside an illuminated sign cabinet or menu board
  - This allows the graphic to be changed frequently with ease due to the lack of adhesive residue

- SUGGESTED APPLICATIONS**
- Advertising
  - Interior Illuminated Sign Cabinets
  - Illuminated Menu Boards
  - Lighted Wayfinding Signage



**MATERIALS**

- Melinex



# FABRIC DYE SUBLIMATION

FABRIC MADE WITH DYE SUBLIMATION  
“THIS IS THE BEST WAY TO PRODUCE FABRIC PRODUCTS”

## Dye Sublimation Process

### Custom Flags

### Fabric Banners/Backdrops

### Pop Up Displays

### SEG Graphics/Wall Frames

### Backlit Fabric

### Fitted Table Skirts

### Table Throws

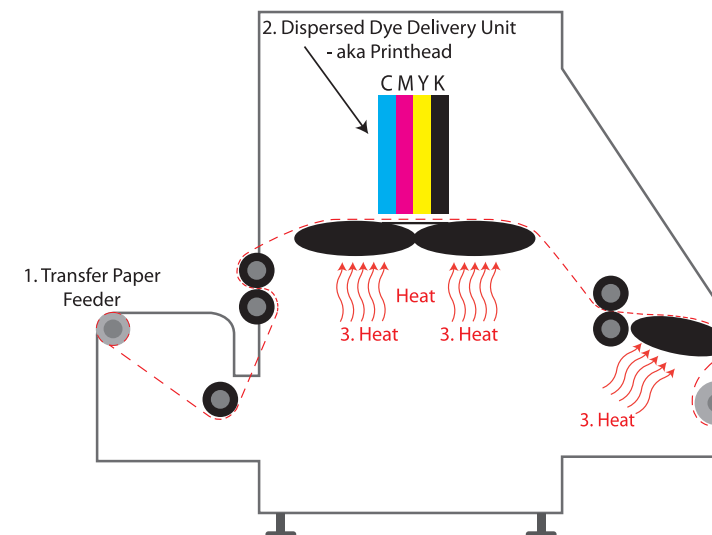
### Feather Flags

### Pop Out Displays

### Fabric Pillowcase Stands

### Carpet

## DYE SUBLIMATION PRINTER



## WHAT IS DYE SUBLIMATION?

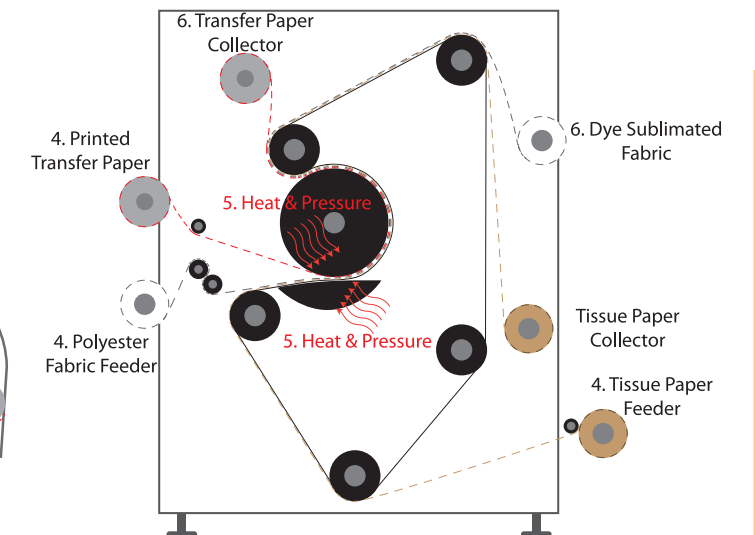
Dye sublimation is a printing technology which dyes 100% polyester fabric by transforming the inks into a heat-activated gas which bonds with the fibers. This results in a brilliant finish with a wide photographic gamut.

The actual process involves printing a digital file on special paper using large format printers and then heat-pressing the images using a large format heat press, thereby infusing them into the fabric.

## STEPS

1. Transfer paper is fed into printing press.
2. Dispersed dyes are printed on the transfer paper.
3. Low temperature heat dries the ink on the transfer paper, which is then put on a roll and placed on the transfer press.
4. Printed transfer paper and polyester fabric are fed into the press. Tissue paper is fed into the machine to protect the belt.
5. Heat and pressure are applied causing the dyes to transform into vapor and infuse into the fabric.
6. The dye sublimated fabric is put on a roll and used transfer paper is collected on a waste roll.

## DYE SUBLIMATION TRANSFER PRESS



## DYE SUB INKS

Printed on a special transfer paper, dye sub inks, also called “dispersed dyes,” turn into a gas when heated to around 425 degrees. Through heat and pressure, the ink forms a bond with the fibers and dyes the fabric. At this point the product is foldable, washable, and ready to be finished.

## WHY DYE SUB?

- Truly continuous tones can be achieved equivalent to photographs without the use of half-tone printing.
- The prints are dry and ready to handle as soon as they exit the transfer press.
- Colors are extraordinarily brilliant because the dye is bonded to the fibers of the fabric.
- Images are permanent and do not peel or fade.
- The alternative - direct print - wrinkles easily and has a crunchy feeling even before printing.
- The finished dye sub product results in material that is easy to handle, washable, and reusable. It is also lightweight and easily foldable, making it cost-effective to transport.

CUSTOM FLAGS

- PRODUCT DESCRIPTION
- Printed using the dye sublimation process, producing vibrant, eye-catching colors. Dye sub is a cost-effective method for producing small quantities.
  - Double sided flags are printed head-to-head to produce a flag that is right reading on both sides
  - These flags will carry your brand or logo as far as the eye can see

- SUGGESTED APPLICATIONS
- Schools
  - Conventions
  - Museums
  - Sports
  - Promotions

MATERIALS

- 350 Denier Flag Material



FABRIC BANNERS/BACKDROPS

- PRODUCT DESCRIPTION
- Dye sublimation fabric banners stand out and add a level of quality that is not available with vinyl banner material
  - Used as a high-end alternative to vinyl
  - Dye sublimation process produces vibrant colors that really pop
  - Material is lightweight and folds easily for travel and storage

- SUGGESTED APPLICATIONS
- Banners
  - Trade Shows
  - Stage Curtains
  - Event Backdrops
  - Photography Backdrops
  - Convention Displays
  - Media Backdrops



MATERIALS

- Heavy Knit

FINISHING OPTIONS

- Velcro
- Grommets
- Silicone Bead for Frame Systems

POP UP DISPLAYS

- PRODUCT DESCRIPTION
- Dye sublimated with a polyester-based heavy knit
  - The material is lightweight, can be folded easily for storage, and the colors pop
  - The fabric attaches easily to a fold up frame with velcro
  - Stores into a hard or soft carrying bag for easy transport

- SUGGESTED APPLICATIONS
- Special Promotions
  - Trade Shows
  - Showrooms
  - Backdrops

MATERIALS

- Heavy Knit



SIZES	POP UP DIMENSIONS	POP UP WITH ENDCAPS DIMENSIONS
2 x 3	91”h x 61”w	91”h x 86.5”w
3 x 3	91”h x 91”w	91”h x 115.5”w
4 x 3	91”h x 120.5”w	91”h x 144.5”w

Art templates are available online to download





# SEG GRAPHICS/WALL FRAMES

## PRODUCT DESCRIPTION

- Fabric wall frames are also called SEG (Silicone Edge Graphics)
- Offers a luxurious alternative to adhesive vinyls or wallpapers
- The fabric dye sublimation process produces vibrant colors that really pop
- Can be customized to fit your individual space
- Wall frames are available for purchase separately and SEG can be ordered to fit existing wall frames

## SUGGESTED APPLICATIONS

- Schools & Universities
- Office Lobbies
- Showrooms
- Retail Display

### MATERIALS

- Heavy Knit
- Aluminum Wall Frame



# BACKLIT FABRIC

## PRODUCT DESCRIPTION

- Offers a luxurious alternative to backlit flexfaces
- Can be custom sized to fit any available space
- Graphics can be easily replaced as desired

## SUGGESTED APPLICATIONS

- Airports
- Kiosks
- Malls
- Retail

### MATERIALS

- Backlit Fabric (10 ft seamless)



# FITTED TABLE SKIRTS

## PRODUCT DESCRIPTION

*Spruce up any table to show off your brand or products for shows and events*

- Custom sized skirts can be created to fit any size table
- Made of polyester-based heavy knit fabric and printed with your custom graphics
- Much like a throw, except the skirt fits snugly like a cover
- Graphics can be placed on any or all sides of the table skirt
- The washable, easy to care for fitted skirt stores easily for travel and makes a lasting impression

## SUGGESTED APPLICATIONS

- Table Shows
- Mobile Events
- Sporting Events
- Promotional Events



### MATERIALS

- Heavy Knit

### SIZES

- 6 Foot (Half Back) 30" x 30" x 72"
- 6 Foot (Full Back) 30" x 30" x 72"
- 8 Foot (Half Back) 30" x 30" x 96"
- 8 Foot (Full Back) 30" x 30" x 96"
- Custom Sizes Available

Art templates are available online to download

# TABLE THROWS

## PRODUCT DESCRIPTION

*Let your customers know who you are right up front*

- An affordable way to show off your brand or products at shows and events
- Custom sized throws can be created to fit any size table
- Made of polyester-based heavy knit fabric and printed with your custom graphics
- Graphics can be placed on any or all sides of the throw
- The washable, easy to care for table throw stores easily for travel and makes a lasting impression.

## SUGGESTED APPLICATIONS

- Trade Shows
- Mobile Marketing
- Sporting Events
- Promotional Events



### MATERIALS

- Heavy Knit

### SIZES

- 6 Foot Table - 90"h x 132"w
- 8 Foot Table - 90"h x 156"w
- Custom Sizes Available

Art templates are available online to download

## INDEX

## TABLE OF CONTENTS

# FEATHER FLAGS

## PRODUCT DESCRIPTION

- Dye sublimated with a lightweight, polyester-based flag material
- Graphics bleed through to each side
- Dye sublimation produces vibrant colors that really pop
- Comes with a carrying case, stand, waterbag, and tripod

## SUGGESTED APPLICATIONS

- Roadsides
  - Store Fronts
- Conventions
  - Trade Shows

### MATERIALS

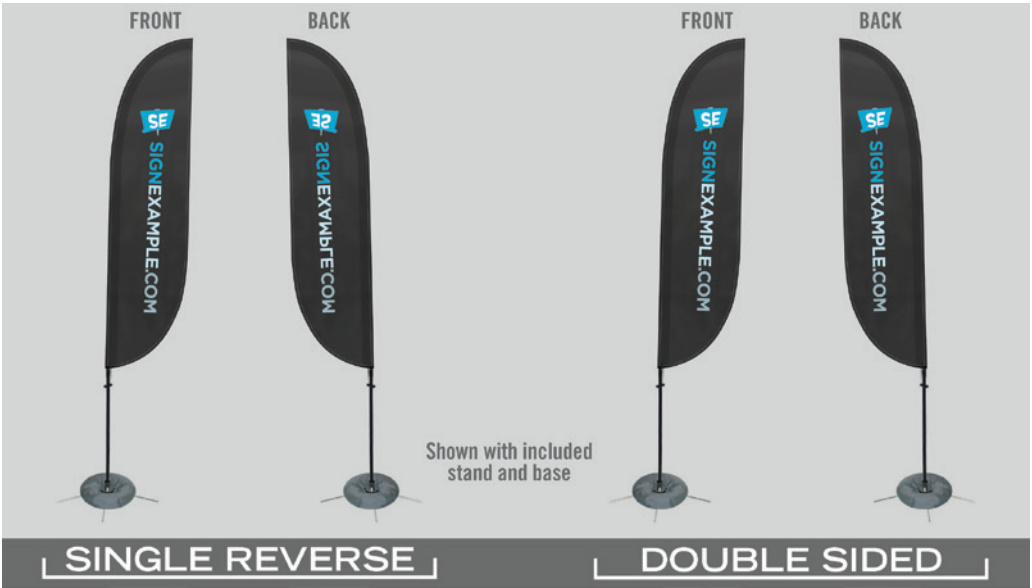
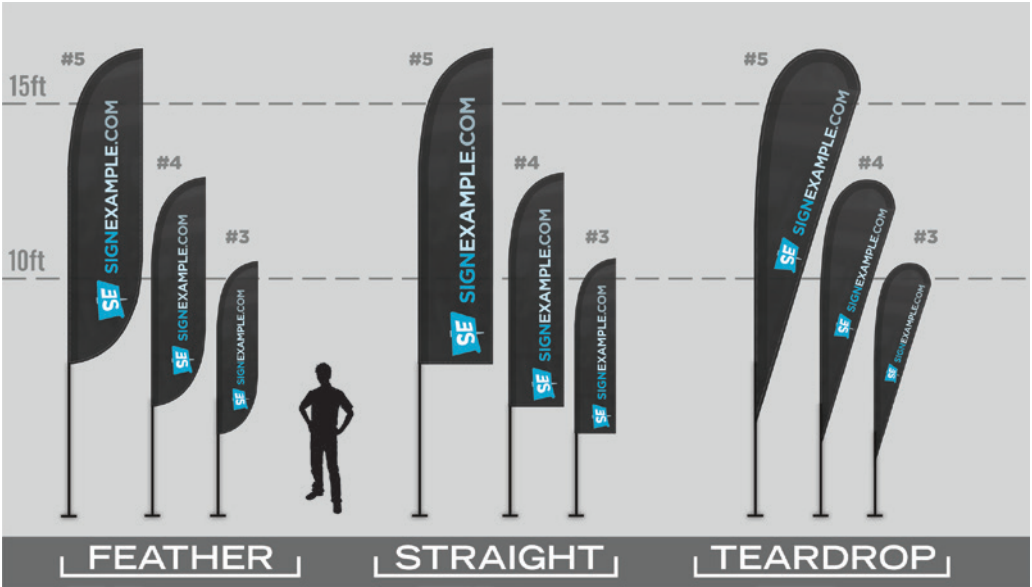
- Flag



Art templates are available online to download

TYPE	FEATHER	STRAIGHT	TEARDROP
#3	84.0625" x 24.75"	84.0625" x 24.75"	80.75" x 31.5"
#4	115.625" x 28.625"	115.625" x 28.625"	104.25" x 38.75"
#5	149.375" x 34"	149.375" x 34"	141" x 39.625"

\*Sizes listed in chart are fabric sizes only and do not include the stand



# POP OUT DISPLAY

## PRODUCT DESCRIPTION

Great alternative to traditional advertising displays

- They are highly visible and can be used for indoor and outdoor applications
- Their compact design allows for quick setup and convenient storage
- The dye sublimation process results in vibrant, eye-catching colors
- Comes with a carrying bag and ground stakes

## SUGGESTED APPLICATIONS

- Special Events
- Showroom Displays
- Trade Shows
- Retail Displays



Art templates are available online to download



### MATERIALS

- Heavy Knit

### SIZES

- Small Pop Out 2.3'h x 3.9'w
- Medium Pop Out 3.3'h x 6.6'w
- Large Pop Out 3.6'h x 6.9'w

# FABRIC PILLOWCASE STANDS

## PRODUCT DESCRIPTION

Enhance brand awareness with our fabric pillowcase stands

- Constructed of lightweight aluminum, which makes them easy to assemble and very portable
- They can be single sided or double sided
- These stands combine sleek design with dye sublimation graphics that have eye-popping colors

## SUGGESTED APPLICATIONS

- Retail Advertising
- Point of Purchase
- Special Events
- Wayfinding Signage
- Trade Shows

### MATERIALS

- Heavy Knit

### SIZES: SINGLE/DOUBLE SIDED

- 72"h x 24"w
  - 72"h x 30"w
  - 72"h x 36"w
- 84"h x 24"w
  - 84"h x 30"w
  - 84"h x 36"w



Art templates are available online to download



# CARPET

- PRODUCT DESCRIPTION**
- Custom carpet graphics are produced using the dye sub process. This process produces vibrant colors that really pop.
  - Custom carpet is a great product for temporary floor advertising
  - It can be produced seamlessly up to 10ft wide and cut to any shape

- SUGGESTED APPLICATIONS**
- Trade Shows
  - Office Lobbies
  - Schools & Universities
  - Retail Stores
  - Hospitals

- MATERIALS**
- Carpet

- FINISHING OPTIONS**
- Cut to Custom Shape



# DECALS



Standard Decals

Window Perf

Vehicle Decals

Vehicle Wraps

Floor Decals

Carpet Decals

Pavement & Sidewalk Decals

Helmet Decals

Reflective Vehicle Decals

Reflective Sign Decals

Textured Wall Decals

Awning Decals

Optically Clear Window Decals

Frosted Vinyl Decals

Static Clings

Double Sided Window Decals

Movable Wall Decals

Wallpaper

Dry Erase Decals

# STANDARD DECALS

## PRODUCT DESCRIPTION

- Standard decal is a term commonly used for a decal that will be used temporarily for a sign or promotion
- Generic decals can be customized based on your needs, application, and budget

## SUGGESTED APPLICATIONS

- Retail
- Site Signs
- Window Advertising
- Temporary Signage

### MATERIALS

- Long-Term
- Short-Term



# WINDOW PERF

## PRODUCT DESCRIPTION

- Perforated window vinyl is a decal material that is covered with small uniform holes
- The print side is white. The backside is black. This allows the image to be seen from the outside, while the inside has a transparent, tinted window look.
- **Interior, or 2nd surface window perf**, is also available. Because it's applied to the inside of the window, permit issues and vandalism can be avoided.
- **Conformable window perf** is another type of 3M specialty material used specifically for **vehicle windows**. This must be used to conform to the curves of automobile windows.

## SUGGESTED APPLICATIONS

- Retail Outlets
- Conventions
- Restaurants
- Sporting Events
- Vehicle Windows



### MATERIALS

- Clear Focus
- Standard
- Clear for 2nd Surface Application

### LAMINATES

- Optically Clear Laminate

# VEHICLE DECALS

## PRODUCT DESCRIPTION

Turn your vehicles into traveling advertisements

- Cost-effective alternative when a complete wrap is out of the budget or not an option

## SUGGESTED APPLICATIONS

- Advertising
- Custom Graphics

### MATERIALS

- 3M IJ180Cv3
- 3M IJ180-10C Gloss
- 3M IJ680C Reflective
- 3M IJ160C Matte
- 3M IJ3555-10

### LAMINATES

- 3M 8518 Gloss
- 3M 8519 Luster
- 3M 8520 Matte
- 3M 9740i Liquid Gloss

### FINISHING OPTIONS

- Cut to Size
- Kiss Cut
- Cut to Shape
- Weed
- Premask



# VEHICLE WRAPS

## PRODUCT DESCRIPTION

- Cover your entire vehicle transforming it into a work of art and mobile advertisement
- Highly effective way to advertise everywhere you go

## SUGGESTED APPLICATIONS

- Advertising
- Custom Graphics



### MATERIALS

- 3M IJ180Cv3
- 3M IJ180-10C Gloss

### LAMINATES

- 3M 8581 Gloss
- 3M 8519 Luster
- 3M 8520 Matte
- 3M 9740i Liquid Gloss

### FINISHING OPTIONS

- Cut to Shape
- Premask

(Please ask your sales rep for details on partial vehicle wraps.)





# FLOOR DECALS

- PRODUCT DESCRIPTION**
- Temporary product used to display a graphic or advertisement
  - It is for short term use of up to 12 months
  - UL-listed PSV with a matching component laminate is applied to smooth interior floors
  - Clear and white materials are available

- SUGGESTED APPLICATIONS**
- Retail
  - Schools
  - Sporting Events
  - Trade Shows



MATERIALS	LAMINATES
<ul style="list-style-type: none"><li>- 3M IJ162-10</li><li>- GF Concept 210 Floor Graphic</li></ul>	<ul style="list-style-type: none"><li>- 3M 3645</li><li>- GF Concept 211</li></ul>

# CARPET DECALS

- PRODUCT DESCRIPTION**
- Display your graphic or advertisement for short term events
  - UL-listed PSV with a component laminate is applied to low-nap interior carpet
- SUGGESTED APPLICATIONS**
- Offices
  - Retail
  - Schools
  - Sporting Venues
  - Trade Shows



MATERIALS	LAMINATES
<ul style="list-style-type: none"><li>- GF Concept 212 Carpet Graphic</li></ul>	<ul style="list-style-type: none"><li>- GF Concept 211</li></ul>

# PAVEMENT & SIDEWALK DECALS

- PRODUCT DESCRIPTION**
- Unique way to advertise your event, product, or service
  - Almost anywhere there's pedestrian traffic, pavement and sidewalk decals can effectively deliver your message

- SUGGESTED APPLICATIONS**
- Trade Shows
  - Stadiums
  - Warehouses
  - Conventions
  - Special Events
  - Wayfinding Directionals
  - Retail Advertising
  - Product Promotions
  - Company Branding



MATERIALS
<ul style="list-style-type: none"><li>- 3M Sidewalk Film with Component Laminate</li><li>- panoRama Walk &amp; Wall</li></ul>

# HELMET DECALS

- PRODUCT DESCRIPTION**
- These decals are for use on any kind of helmet
- SUGGESTED APPLICATIONS**
- Hard Hats
  - Sports Helmets

MATERIALS
<ul style="list-style-type: none"><li>- GF Concept 235 (Up to 14" wide)</li></ul>
LAMINATES
<ul style="list-style-type: none"><li>- 12 mil Glass Concept 238 Armor</li></ul>
FINISHING OPTIONS
<ul style="list-style-type: none"><li>- Cut to Shape</li><li>- Kiss Cut</li><li>- Weed</li><li>- Premask</li></ul>





# REFLECTIVE VEHICLE DECALS

## PRODUCT DESCRIPTION

- Used to make your vehicle graphics more visible at night
- Lighting, usually from vehicle headlamps, will reflect off of the graphics creating greater visibility and visual impression

## SUGGESTED APPLICATIONS

- Emergency Vehicles
- Commercial Vehicles
- Utility Vehicles



DAY

NIGHT

### MATERIALS

- 3M IJ680GC Reflective

### LAMINATES

- 3M 8518 Gloss
- 3M 8519 Luster
- 3M 8520 Matte
- 3M 9740i Liquid Gloss

### FINISHING OPTIONS

- Cut to Size
- Cut to Shape
- Kiss Cut
- Weed
- Premask



# REFLECTIVE SIGN DECALS

## PRODUCT DESCRIPTION

- Used to make graphics more visible at night
- Lighting, usually from vehicle headlights, will reflect off of the graphics creating greater visibility and visual impression
- Reflective decals are used on many types of signage

## SUGGESTED APPLICATIONS

- Parking Signs
- Directionals
- Safety Stickers
- Non-Illuminated Billboard



DAY

NIGHT

### MATERIALS

- Standard Reflective PSV
- 3M IJ5100R

### LAMINATES

- Standard Gloss
- Standard Matte
- 3M 9740i Liquid Gloss

# TEXTURED WALL DECALS

## PRODUCT DESCRIPTION

- Specialized decal consisting of a durable, conformable adhesive vinyl with component laminate
- These decals are designed for medium to heavily textured surfaces

## SUGGESTED APPLICATIONS

- Tile
- Stone
- Stucco
- Concrete Block
- Rough Concrete
- Brick Walls

### MATERIALS

- 3M IJ8624

### LAMINATES

- 3M 8524 Luster



# AWNING DECALS

## PRODUCT DESCRIPTION

- Specialized decal applied to non-illuminated fabric or vinyl awnings
- Awning decals are a cost-effective method of reusing an existing awning or branding a blank one.

## SUGGESTED APPLICATIONS

- Awnings



BEFORE

AFTER

### MATERIALS

- 3M 7125

### LAMINATES

- 3M 8518
- 3M 8519
- 3M 8520

### FINISHING OPTIONS

- Cut to Shape
- Kiss Cut
- Weed
- Premask



# OPTICALLY CLEAR WINDOW DECALS

## PRODUCT DESCRIPTION

- Partially block vision on office windows and glass doors, providing privacy for office interiors while allowing for varying levels of transparency
- Great alternative to kiss cut letters, logos, or designs made from ordinary PSV and applied using premask

## SUGGESTED APPLICATIONS

- Interior Environments
- Workplace Environments
- Boardrooms
- Conference Rooms



### MATERIALS

- Polyester Window Film

# STATIC CLINGS

## PRODUCT DESCRIPTION

- Nonadhesive material that installs and removes easily
- Cling is available in white and clear
- White static cling is most commonly installed on the exterior of windows (referred to as 1st surface)
- Clear static cling backed fully or partially with white ink (spot white) is used for installing to the interior of windows (referred to as 2nd surface)

## SUGGESTED APPLICATIONS

- Window Advertising



### MATERIALS

- Clear Static Cling
- White Static Cling

# FROSTED VINYL DECALS

## PRODUCT DESCRIPTION

- Partially block vision and provide privacy for interior office windows and doors
- Digital printing allows you to customize your graphics
- Great alternative to ordinary decal material

## SUGGESTED APPLICATIONS

- Offices
- Retail
- Schools
- Restaurants



### MATERIALS

- Etched Glass Film

### FINISHING OPTIONS

- Kiss Cut
- Weed
- Premask

# DOUBLE SIDED WINDOW DECALS

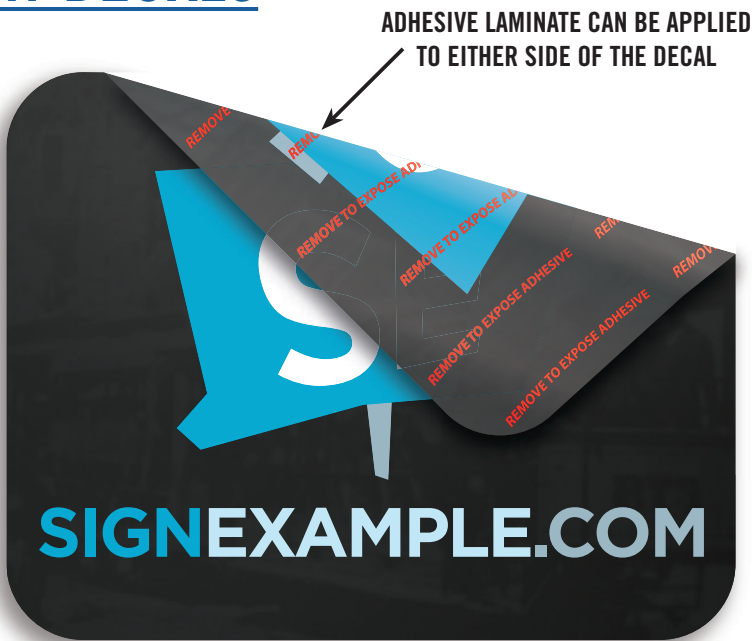
## PRODUCT DESCRIPTION

Great way to utilize window advertising

- Great alternative to static cling with the added benefit of being double sided
- Can be removed easily leaving no adhesive residue and can be used for first or second surface applications
- In most cases, second surface meets the requirements of city ordinances and prevents vandalism
- Material is opaque, and therefore can also be used for single sided applications

## SUGGESTED APPLICATIONS

- Interior Windows
- Vehicle Windows
- Advertisements
- Exterior Windows
- Glass Doors
- Events



### MATERIALS

- Opaque Material



# MOVABLE WALL DECALS

## PRODUCT DESCRIPTION

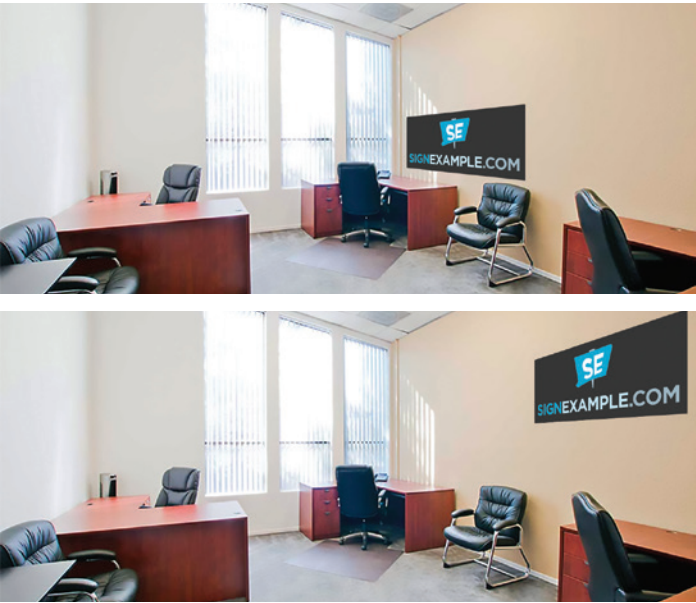
- Occasionally a removable and repositionable wall decal will be suitable for your project
- If the application surface and liner of the decal are kept clean, it can be repositioned many times

## SUGGESTED APPLICATIONS

- Smooth Interior Surfaces

MATERIALS

- Magik-Stik



# WALLPAPER

## PRODUCT DESCRIPTION

Custom digitally-printed wallpaper allows you to personalize your wall space

- It does not have an adhesive backing. Wallpaper is applied with wallpaper paste
- For best application results, using a professional wallpaper hanger is recommended

## SUGGESTED APPLICATIONS

- Smooth Interior Walls

MATERIALS

- Wallpaper (Variety of Embossments)



# DRY ERASE DECALS

## PRODUCT DESCRIPTION

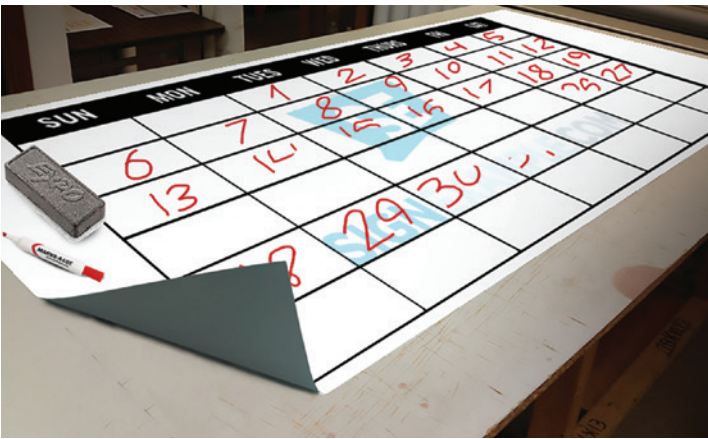
- Dry erase decals are for application to your rigid substrates
- They can be written on with dry-erase markers and wiped off for reuse

## SUGGESTED APPLICATIONS

- Schools
  - Hospitals
- Temporary Advertising
  - Workshops

MATERIALS

- Standard PSV



# RIGID SIGNS



Yard Signs

Acrylic Panels

Life-Size Standups

Dry Erase Panels

A Frame Signs

Foamcore Signs

Magnetic Signs

Magnetic Wall Graphics

Magnetic Menu Boards

Stencils

Custom G-Floor Coverings



YARD SIGNS

- PRODUCT DESCRIPTION
- Made of corrugated plastic
  - Economical way to advertise your products, services, and other short term events
  - Most common size is 18”h x 24”w, but custom sizes and shapes are also available
  - Can also purchase H stakes to stick the signs into the ground

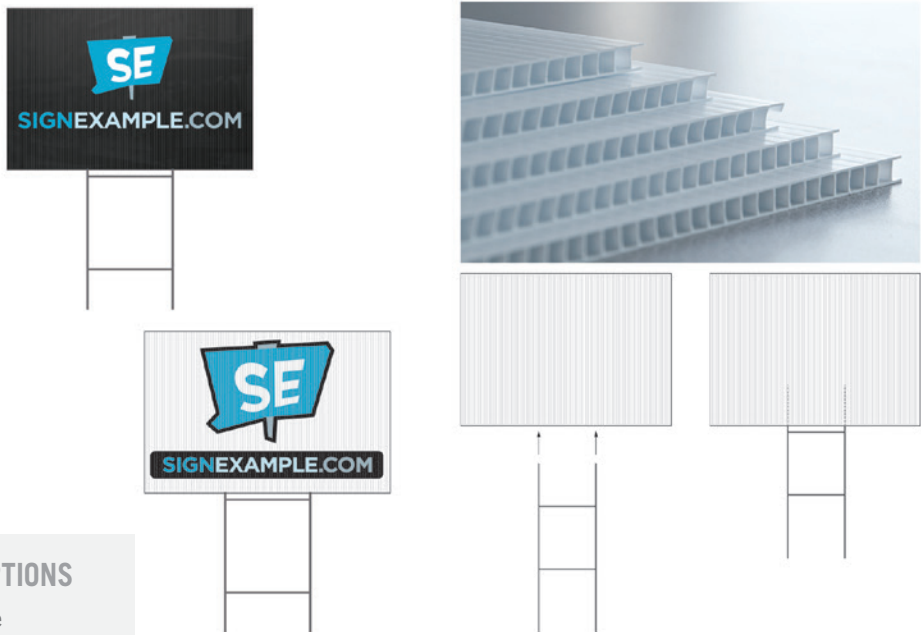
- SUGGESTED APPLICATIONS
- Advertising
  - Wayfinding

MATERIALS

- 4mm Coroplast

FINISHING OPTIONS

- Cut to Shape
- Custom Sizes Available



LIFE-SIZE STANDUPS

- PRODUCT DESCRIPTION
- Can be used for many types of indoor and outdoor advertising
  - We have the cutting edge technology to make your vision a life-size reality
  - Custom easels can be manufactured for almost any size standup

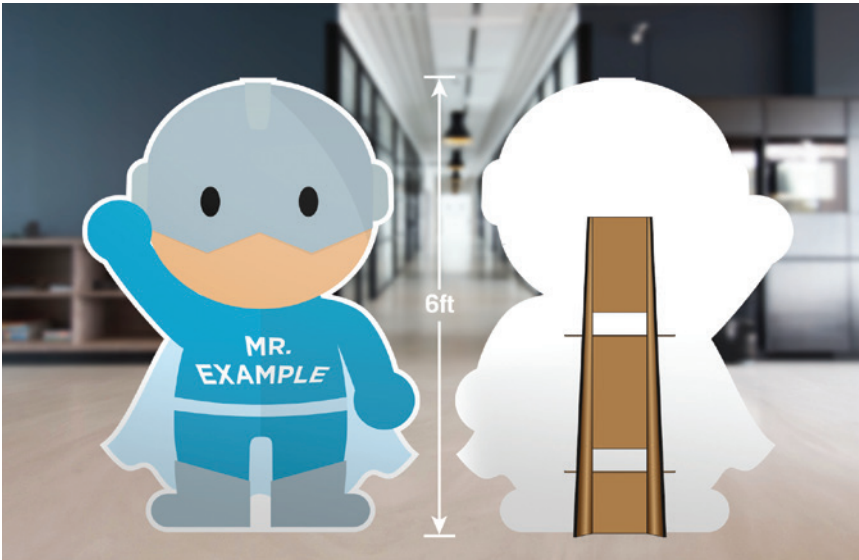
- SUGGESTED APPLICATIONS
- Promotions
  - Parties
  - Advertisements
  - Trade Shows

MATERIALS

- Coroplast
- Gator Board
- PVC

FINISHING OPTIONS

- Custom Shape
- Custom Easels



ACRYLIC PANELS

- PRODUCT DESCRIPTION
- Used indoors for your high end displays
  - Available in various thicknesses, surfaces, and edge treatments

- SUGGESTED APPLICATIONS
- Trade Shows
  - Retail Offices
  - Table Top Displays
  - Interior Signs

MATERIALS

- Acrylic

FINISHING OPTIONS

- Cut to Shape
- Flame Polished Edge
- Holes for Standoffs
- Standoffs



DRY ERASE PANELS

- PRODUCT DESCRIPTION
- Your custom graphics are printed on a variety of rigid substrates
  - Dry erase laminate is then applied so it can be written on and erased for reuse

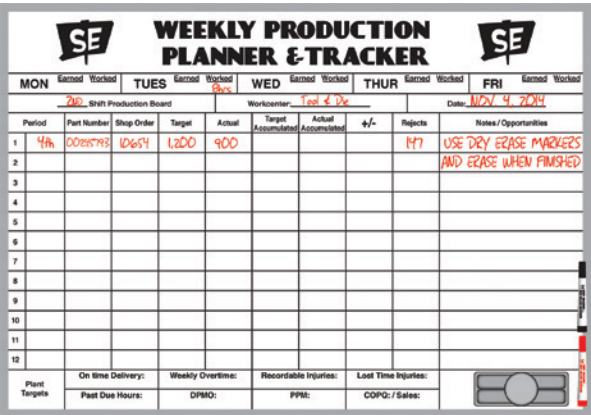
- SUGGESTED APPLICATIONS
- Hospitals
  - Offices
  - Schools
  - Workshops

MATERIALS

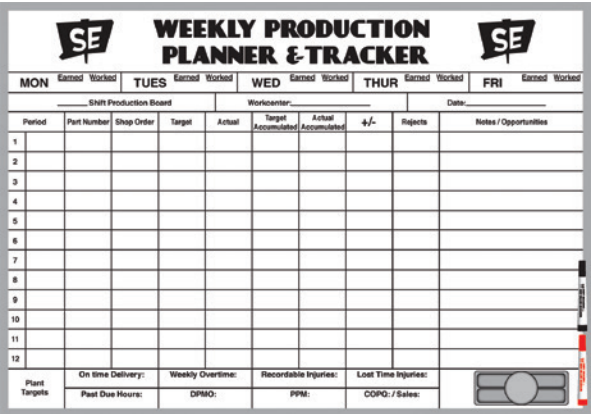
- 3mm PVC
- 3/16” Foam Core
- 3/16” Gator
- Dry Erase Laminate

FINISHING OPTIONS

- Cut to Size
- Cut to Shape



PANEL WRITTEN ON WITH A RED DRY ERASE MARKER.



DRY ERASE MARKER ERASED, PANEL IS READY TO BE USED AGAIN.



# A FRAME SIGNS

- PRODUCT DESCRIPTION**
- Cost effective advertising for both indoor and outdoor applications
- SUGGESTED APPLICATIONS**
- Business Offices
  - Wayfinding
  - Sporting Events
  - Short-Term Events & Promotions

**MATERIALS**

- Coroplast 4mm
- Plastic A Frame



# FOAMCORE SIGNS

- PRODUCT DESCRIPTION**
- Great way to advertise your events, products, and promotions*
- Your custom graphics are printed on foamcore and then attached to an easel
  - Easels can be custom manufactured to fit any size sign
- SUGGESTED APPLICATIONS**
- Promotions
  - Parties
  - Advertisements
  - Business Offices

**MATERIALS**

- Foamcore

**FINISHING OPTIONS**

- Cut to Shape
- Custom Easels



# MAGNETIC SIGNS

- PRODUCT DESCRIPTION**
- Can be used anywhere there is a metal surface
  - Economical way for you to advertise your business, products, and services
  - Remove them and reapply to different locations
- SUGGESTED APPLICATIONS**
- Vehicles
  - Warehouses
  - Stores
  - Business Offices

**MATERIALS**

- .020 Magnetic

**FINISHING OPTIONS**

- Cut to Shape
- Rounded Corners

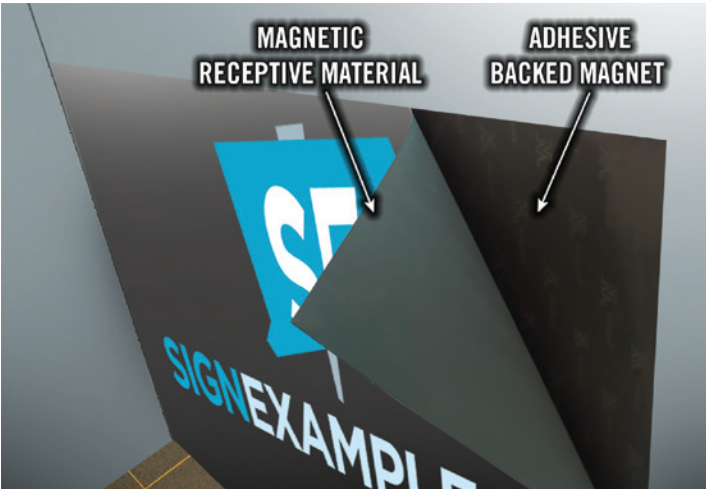


# MAGNETIC WALL GRAPHICS

- PRODUCT DESCRIPTION**
- Unique and cost-effective solution for customers who need to change their graphics frequently
- SUGGESTED APPLICATIONS**
- Food Service
  - Trade Shows
  - Hospitals
  - Educational Environments
  - Retail Advertising
  - Special Events

**MATERIALS**

- Magnetic Receptive Material
- Adhesive Backed Magnet



# MAGNETIC MENU BOARDS

- PRODUCT DESCRIPTION**
- An indoor advertising product that allows you to easily change graphics and messages in seconds
- SUGGESTED APPLICATIONS**
- Framed Menus
  - Menu Boards
  - Multi-Strip Menus

**MATERIALS**

- Magnetic Receptive Material
- Adhesive Backed Magnet





# STENCILS

## PRODUCT DESCRIPTION

- A template cut from styrene or adhesive back vinyl
- Stencils are usually letters, but could be a simeple graphic as well
- They're used for chalk or paint advertising ads on any type of flat surface, inside or outside

## SUGGESTED APPLICATIONS

- Painting Letters
- Window Etching
- Simple Graphics
- On-the-Street Paint Ads

NOTE: A reusable stencil can be made from .040 styrene and a one time stencil can be made from PSV.

MATERIALS

- Standard PSV
- Styrene



STENCIL AGAINST A BRICK WALL

STENCIL PAINTED OVER AGAINST A BRICK WALL

PAINTED WALL AFTER STENCIL IS REMOVED

# CUSTOM G-FLOOR COVERINGS

## PRODUCT DESCRIPTION

- Great alternative to traditional types of floor coverings like paint, carpet, or tile
- The production process allows for highly customized graphics
- Custom G-Floor coverings are a great way to enhance any type of floor space

## SUGGESTED APPLICATIONS

- Garage Floors
- Showroom Floors
- Sporting Arenas
- Office Floors
- Trade Shows



MATERIALS

- 120" G-Floor Levant
- 120" G-Floor Woodgrain
- 120" G-Floor Diamond Plate

# EXTERIOR SIGNS



Building Signs

Site Signs

Tension Frame Banners

Non-Illuminated Vinyl Awnings

Shopping Cart Corral Signs

Truck Side Banners



# BUILDING SIGNS

- PRODUCT DESCRIPTION**
- Great way to improve the appearance of your business
  - A variety of rigid substrates are available for exterior use

- SUGGESTED APPLICATIONS**
- Building Signs

**MATERIALS**

- .080 Aluminum
- 6mm AlumaCorr
- 6mm Alupalite
- 3mm Dibond

**LAMINATES**

- Gloss
- Matte



# SITE SIGNS

- PRODUCT DESCRIPTION**
- Site signs are used for many types of advertising
  - They're made from several kinds of material good for exterior use
  - The signs are usually installed between two posts driven into the ground or on a freestanding base

- SUGGESTED APPLICATIONS**
- Construction Site
  - For Lease Signs
  - Real Estate for Sale
  - Retail Coming Soon

**MATERIALS**

- 1/2" MDO
- 6mm AlumaCorr
- 6mm Alupalite
- 10mm Coroplast
- 3mm Dibond



# TENSION FRAME BANNERS

- PRODUCT DESCRIPTION**
- High end upgrade to standard vinyl banners
  - The graphic can be changed frequently and appears to look more professional than a banner fastened to a wall
  - The frames are custom manufactured to fit any available space

- SUGGESTED APPLICATIONS**
- Wall Mounted Tension Frames

**MATERIALS**

- 18oz Flex Face Material
- Custom Sized Frame
- UV Clearcoat



# NON-ILLUMINATED VINYL AWNINGS

- PRODUCT DESCRIPTION**
- Great product to improve the appearance of your business
  - Custom graphics are printed on a flexible vinyl that is stretched around an awning frame

- SUGGESTED APPLICATIONS**
- Retail Store Fronts

**MATERIALS**

- 18oz Flex Face Material





# SHOPPING CART CORRAL SIGNS

- PRODUCT DESCRIPTION**
- Used to display any type of message
  - Custom graphics can be printed on one side or both sides of the sign
- SUGGESTED APPLICATIONS**
- Advertising

**MATERIALS**

- .040 Aluminum
- .060 Aluminum
- .080 Aluminum

**FINISHING OPTIONS**

- Drill Holes
- Radius Corners



# TRUCK SIDE BANNERS

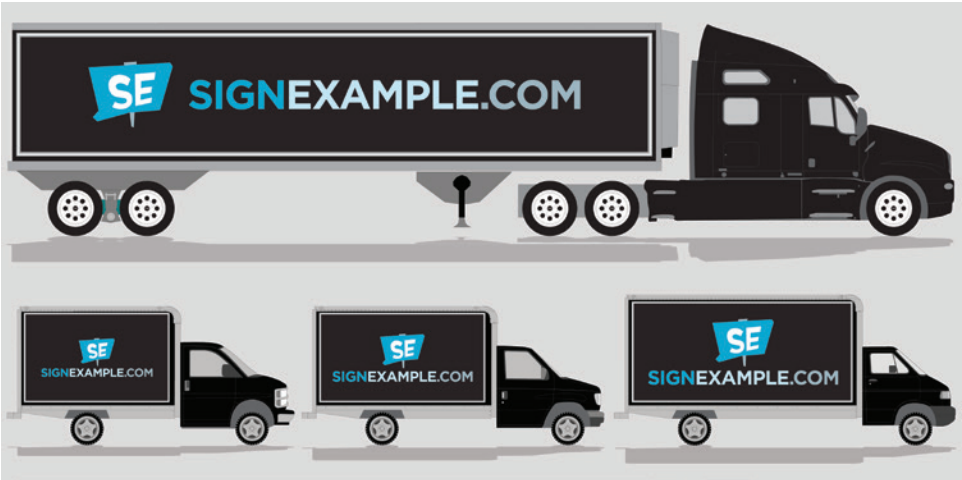
- PRODUCT DESCRIPTION**
- Installed in frames, mounted to semi trailers and straight trucks
  - Cost effective and a simple way to frequently change graphics
- SUGGESTED APPLICATIONS**
- Semi Trailers
  - Box Vans
  - Straight Trucks

**MATERIALS**

- 18oz Blockout Vinyl

**FINISHING OPTIONS**

- Cut to Size
- Keder
- Clearcoat
- Sew



# BILLBOARDS

- [Vinyl Billboards](#)
- [Trivision Billboards](#)
- [Mobile Billboards](#)
- [Reflective Billboards](#)

# VINYL BILLBOARDS

- PRODUCT DESCRIPTION**
- Structures on a roadside for the purpose of advertising
  - Vinyl graphics installed on the face display an advertisement
  - Intended to be viewed from a car at highway speeds for 5 seconds
- SUGGESTED APPLICATIONS**
- Outdoor Advertising

**MATERIALS**

- 13oz Vinyl
- 7oz Enviroflex



# MOBILE BILLBOARDS

- PRODUCT DESCRIPTION**
- A form of out-of-home advertising that targets specific demographic areas that static billboards cannot reach
- SUGGESTED APPLICATIONS**
- Public Service Ads
  - Movie Premieres
  - Political Campaigns
  - Specific Demographic Advertising
  - New Store Openings
  - Event Promotions
  - Convention Booths
  - Branding of New Products or Services

<b>MATERIALS</b>	<b>FINISHING OPTIONS</b>
- 13oz Vinyl	- Cut to Size
	- Pockets
	- Keder
	- Grommets

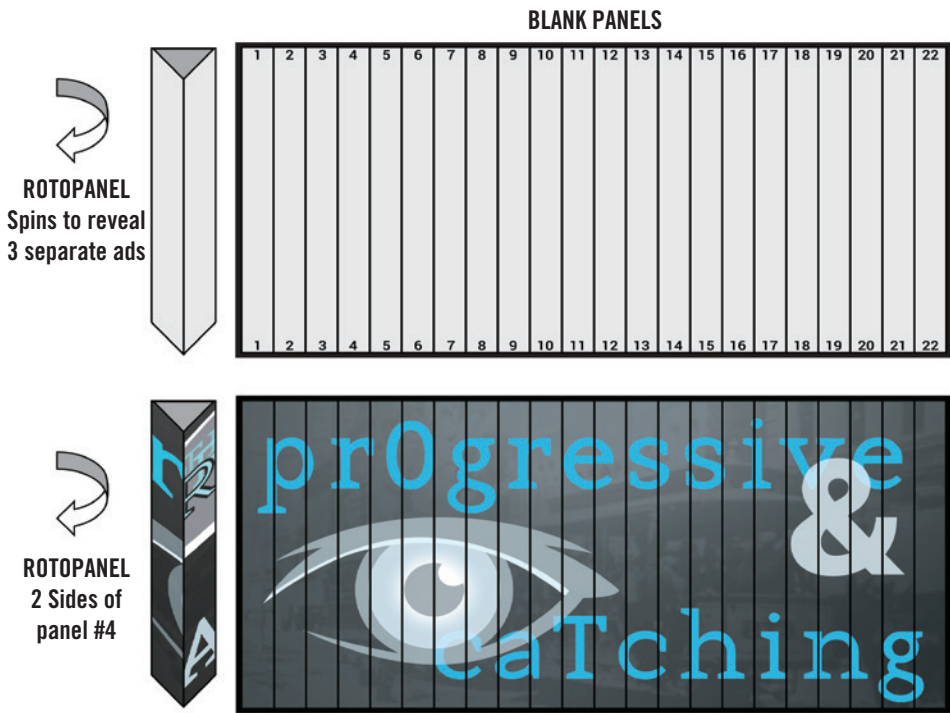


# TRIVISION BILLBOARDS

- PRODUCT DESCRIPTION**
- Consists of three individual rotating advertisements
  - Similar to standard billboards, except individual advertisements are cut into strips which rotate to display multiple ads on one structure
- SUGGESTED APPLICATIONS**
- Outdoor Advertising

**MATERIALS**

- .015 PVC



# REFLECTIVE BILLBOARDS

- PRODUCT DESCRIPTION**
- Advertising structures used where electricity is not available
  - Lighting, usually from vehicle headlights, reflects off the billboard creating greater visibility
- SUGGESTED APPLICATIONS**
- Billboard Structure

**MATERIALS**

- 15oz Reflective Vinyl





# MORE PRODUCTS

Canvas Prints

Paper Posters

## CANVAS PRINTS

### PRODUCT DESCRIPTION

- Digitally printed canvas is a great alternative to dye sublimation fabric and provides an artistic edge to your graphics
- We have the ability to print seamless up to 16 feet
- The canvas provides you a textured, colorful product
- It can be framed, stretched, or finished like a standard banner

### SUGGESTED APPLICATIONS

- Framed Art
- Museums
- Stretch Frames
- Showrooms

#### MATERIALS

- Canvas

#### FINISHING OPTIONS

- Velcro
- Grommets
- Can be left unfinished



## PAPER POSTERS

### PRODUCT DESCRIPTION

- An advertising alternative to vinyl, fabric, and rigid products
- Posters can be printed single sided or double sided

### SUGGESTED APPLICATIONS

- Branding & Advertising
- Convention Centers
- Retail Stores

#### MATERIALS

- 8pt C1S Photo Paper 54" w
- 8pt C2S Stoplight 56" w
- 16pt C2S Paper 98" w
- 24pt C1S 52" h x 76" w
- 24pt C2S 52" h x 76" w
- 48pt C2S 50" h x 76" w

#### LAMINATES

- Gloss
- Matte



## VINYL BANNERS

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## EXTERIOR SIGNS

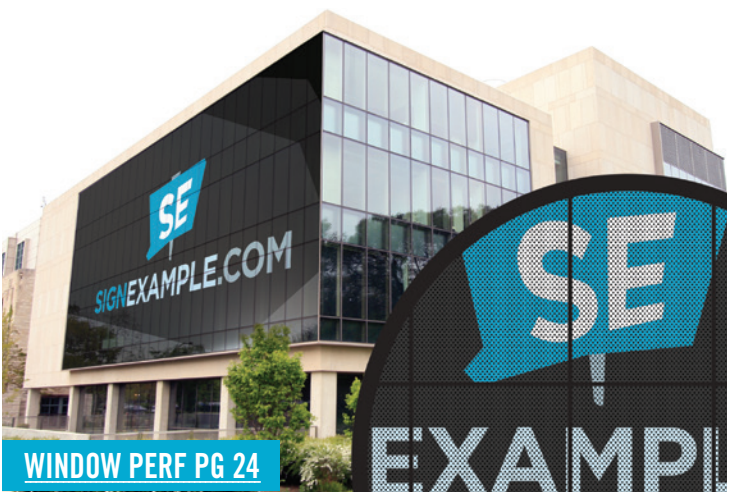
- Building Signs .....40
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- Non-Illuminated Vinyl Awnings .....41
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- Truck Side Banners .....42

## BILLBOARDS

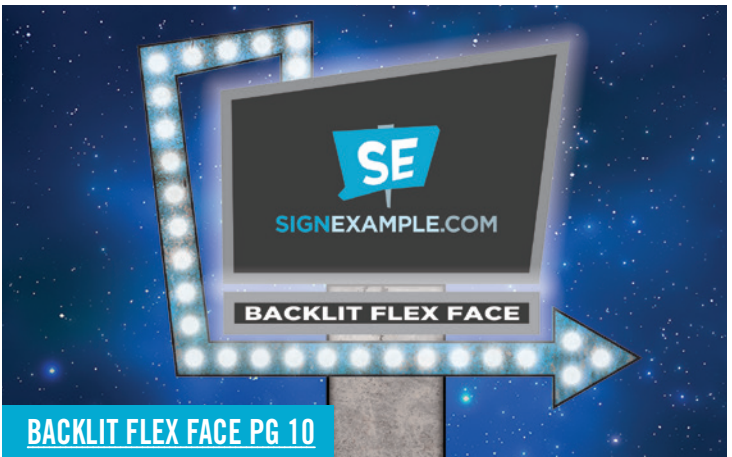
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WINDOW PERF PG 24



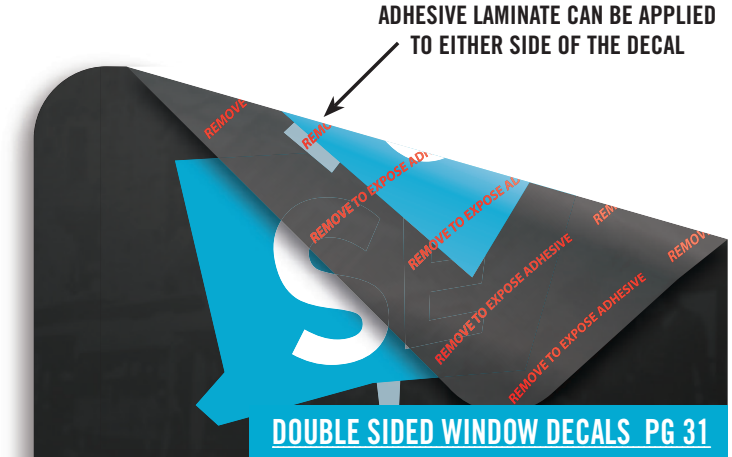
BACKLIT FLEX FACE PG 10



CUSTOM FLAGS PG 16



POP UP DISPLAYS PG 17



DOUBLE SIDED WINDOW DECALS PG 31



FABRIC BANNERS/BACKDROPS PG 16



BACKLIT FABRIC



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